

## I. Who is responsible for data processing?

Data controller is OMV Slovensko s.r.o. zapísaná v obchodnom registri Okresného súdu Bratislava I., oddiel: Sro, vložka číslo: 777/B. Furthermore, you may encounter and access on our website other offers or information of other OMV group companies, e.g. OMV Downstream GmbH, which are also controllers of personal data and to which this Privacy Policy applies as well.

If you have any questions regarding the processing of your data, please contact:

Data Protection Officer Mrs. Anna Ďuratná

**OMV Slovensko s.r.o. zapísaná v obchodnom registri Okresného súdu Bratislava I., oddiel: Sro, vložka číslo: 777/B**

Einsteinova 25

851 01 Bratislava

Telefon: +421 2 687 20 500

E-Mail: [privacy.sk@omv.com](mailto:privacy.sk@omv.com)

## II. What kind of personal data do we process and on what legal basis do we process the data?

We process among others the following data:

- IP-address
- Browser type and version
- Information that the user is providing while filling in a contact form

Moreover, we are processing as well master data (e.g. name, address, contact information), billing information (e.g. billing details, bank data), documentation data (e.g. call memos and emails), and data in order to comply with legal requirements.

We process personal data that we receive from you (or your employer) in the context of a business relationship or the initiation of a business relationship or record in the context of legitimate interests. In addition, we process data that we legitimately obtain from publicly available sources (e.g. commercial register, land register, media).

Insofar as we obtain the consent of the data subject for processing operations involving personal data, Art. 6 (1) (a) of the EU General Data Protection Regulation (GDPR) serves as the legal basis.

When processing personal data that is necessary for the performance of a contract to which the data subject is a party, Art. 6 (1) lit. b DSGVO serves as the legal basis. This also applies to processing operations that are necessary for the performance of pre-contractual measures.

Insofar as processing of personal data is necessary for the fulfillment of a legal obligation to which our company is subject, Art. 6 (1) lit. c DSGVO serves as the legal basis.

In the event that vital interests of the data subject or another natural person make processing of personal data necessary, Art. 6 (1) lit. d DSGVO serves as the legal basis.

If the processing is necessary to protect a legitimate interest of our company or a third party and the interests, fundamental rights and freedoms of the data subject do not override the first-mentioned interest, Art. 6 (1) f DSGVO serves as the legal basis for the processing.

## III. For what purposes and on what legal basis will your data be processed?

### 1. Use of website

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While operating this website, we collect certain data ("personal data") that may refer to identified natural persons or identifiable natural persons, which are directly provided by the users of this website by filling in forms (e.g. name, first name, postal address, e-mail address, telephone number) or indirectly by visiting the website (e.g. IP-address).

For further details on embedded third party services, content and cookies please refer to the information further below.

## 2. Answering your Inquiries, Requests or Complaints

We process the data that you provide us with in your correspondence in order to answer your inquiries, requests or complaints. We obtained your personal data for this purpose based on your freely given consent. The expression of your consent derives neither from legal, nor contractual obligations. However, if you do not provide your personal data, we are unable to answer your inquiries, requests or complaints.

## 3. Promotional Games, Raffles

In order to conduct promotional games and award prizes to the winners, we process the data provided by you by completing and submitting the appropriate entry forms.

We obtained personal data for this purpose based on your freely given consent. The expression of your consent derives neither from legal, nor contractual obligations. However, if you do not provide us with your personal data, it is not possible to participate in promotional games and raffles. Details of the respective promotional game/raffle are stated in the respective terms and conditions.

## 4. Direct Marketing and Newsletter

By signing up for our e-mail newsletter on our websites, the personal data provided by you upon registration will be stored by us and used to send the selected newsletter and, in the case of your prior express consent, to receive advertising. We only send our newsletter to the e-mail address provided by you. The revocation of your consent to receive the newsletter is possible any time by using the opt-out option, which can be found in the newsletter or via [privacy@omv.com](mailto:privacy@omv.com).

We process the data you provide us with to inform you about our products and services (for example through a newsletter) and to analyze the effectiveness of our advertising campaigns.

If you provided us with your e-mail address when purchasing any of our products or services, we may use your e-mail address to provide you with information about similar products or services based on our legitimate interest in informing you about our products and services.

We obtained your personal data for this purpose based on your freely given consent. The expression of your consent derives neither from legal, nor contractual obligations. However, if you do not provide us with your personal data, it is not possible to receive about our products and services.

## 5. Market-/Customer Satisfaction Studies

We process your information that you provide to us as part of your participation in surveys, market surveys, or customer satisfaction surveys.

The expression of your consent derives neither from legal, nor contractual obligations. However, if you do not provide us with your personal data, it is not possible to participate in such surveys or studies.

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### a. Embedded third party services and content

## Cookies and Local Storage

We use cookies to make our website as user-friendly and functional as possible for you. Some of these cookies are stored on the device you use to access the site.

Cookies are small packages of data that are exchanged between your browser and our web server whenever you visit our website. They do not cause any damage and are used solely to recognise website visitors. Cookies can only store information provided by your browser, e.g. information that you have entered into your browser or that is available on the website. Cookies cannot execute code and cannot be used to access your terminal device.

The next time you access our website using the same device, the information stored in the cookies can then either be sent back to us ("first-party cookie") or to a web application of third party to whom the cookie belongs ("third-party cookie"). The information that is stored and sent back allows each web application to recognise that you have already accessed and visited the website using the browser on your device.

Cookies contain the following information:

- Cookie name
- Name of the server from which the cookie originates
- Cookie ID number
- An expiry date, after which the cookie will be automatically deleted

We classify cookies in the following categories depending on their purpose and function:

- Technically necessary cookies, to ensure the technical operation and basic functions of our website. These types of cookies are used, for example, to maintain your settings while you navigate our website; or they can ensure that important information is retained throughout the session (e.g. login, shopping cart).
- Statistics cookies, to understand how visitors interact with our website by collecting and analysing information on an anonymous basis only. In this way we gain valuable insights to optimize both the website and our products and services.
- Marketing cookies, to provide targeted promotional and marketing activities for users on our website.
- Unclassified cookies are cookies that we are trying to classify together with individual cookie providers.

Depending on the storage period, we also divide cookies into session and persistent cookies. Session cookies store information that is used during your current browser session. These cookies are automatically deleted when the browser is closed. No information remains on your device. Persistent cookies store information between two visits to the website. Based on this information, you will be recognized as a returning visitor on your next visit and the website will react accordingly. The lifespan of a persistent cookie is determined by the provider of the cookie.

The legal basis for using technically necessary cookies is our legitimate interest in the technically fault-free operation and smooth functionality of our website as described in Art. 6 paragraph 1 lit. f of the GDPR. The use of statistics and marketing cookies is subject to your consent, in accordance with Art. 6 paragraph 1 lit. a of the GDPR. You can withdraw your consent for the future use of cookies at any time in accordance with Art. 7 paragraph 3 of the GDPR. Your consent is voluntary. If consent is not given, no disadvantages arise. For more information about the cookies we actually use (specifically, their purpose and lifespan), refer to this Privacy Policy and to the information in our cookie banner about the cookies we use.

You can also set your web browser so that it does not store any cookies in general on your device or so that you will be asked each time you visit the site whether you accept the use of cookies. Cookies that have already been stored can be deleted at any time. Refer to the Help section of your browser to learn how to do this.

Please note that a general deactivation of cookies may lead to functional restrictions on our website.

On our website, we also use so-called local storage functions (also called "local data"). This means that data is stored locally in the cache of your browser, which continues to exist and can be read even after you close the browser - as long as you do not delete the cache or data is stored within the session storage.

Third parties cannot access the data stored in the local storage. If special plug-ins or tools use the local storage functions, you are informed within the description of the respective plug-in or tool.

If you do not wish plug-ins or tools to use local storage functions, you can control this in the settings of your respective browser. We would like to point out that this may result in functional restrictions.

## Google Analytics

Provider: Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland, Parent company: Google LLC (USA).

Purpose: Web Analytics, Performance Measurement, Conversion Tracking, Collection of Statistical Data

Category: Statistics

Recipients: EU, USA

Data processed: IP Address, Website Visit details, User Data.

Data subjects: Users

Technology: JavaScript Call, Cookies

Legal basis: Consent, Data Privacy Framework, <https://www.dataprivacyframework.gov/s/participant-search/participant-detail?id=a2zt000000001L5AAI&status=Active>

Website: <https://www.google.com>

Further information:

<https://policies.google.com/privacy>

<https://safety.google/intl/en/principles/>

<https://business.safety.google/adsprocessor/terms/>

Here you can find out where exactly Google data centers are located: <https://www.google.com/about/datacenters/locations/>

On our website, we use the functions of the web analysis service Google Analytics to analyze user behavior and to optimize our website. The reports provided by Google are used to analyze the performance of our website and to measure the success of possible campaigns via our website.

Google Analytics uses cookies that enable an analysis of the use of our website.

Information about the use of the website such as browser type/version, operating system used, the previously visited page, host name of the accessing computer (IP address), time of server request are usually transmitted to a Google server and stored there. We have concluded a contract with Google for this purpose.

On our behalf, Google will use this information for the purpose of evaluating your use of our website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. According to Google, the IP address transmitted by your browser is not merged with other data from Google.

We only use Google Analytics with IP anonymization activated by default. This means that the IP address of a user is shortened by Google within member states of the European Union or in other contracting states of the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be transferred to a Google server in the USA and shortened there. According to Google, the IP address transmitted by a user's browser within the scope of Google Analytics is not linked to other Google data.

During the website visit, the user behaviour is recorded in the form of so-called events. These can represent the following:

- Page views, the click path of a user.
- first visit to our website
- visited websites
- start of a session
- interaction with our website
- user behavior (for example, clicks, scrolls, dwell time, bounce rates)
- file downloads
- ads seen / clicked
- interaction with videos
- internal search queries

furthermore, the following is recorded:

- approximate location (region)
- date and time of visit
- IP address (in shortened form)

- technical information about the browser or the end devices used (e.g. language setting, screen resolution)
- Internet service provider
- Referrer URL (via which website/advertising medium a user came to our website).

The processing of this data is essentially done by Google for its own purposes such as profiling (without our ability to influence).

The data about the use of our website is deleted immediately after the end of the retention period set by us in each case. Google Analytics gives us a default of 2 months for the retention period of user and event data, with a maximum retention period of 14 months. This retention period also applies to conversion data. For all other event data, the following options are available: 2 months, 14 months, 26 months (Google Analytics 360 only), 38 months (Google Analytics 360 only), 50 months (Google Analytics 360 only). We will choose the shortest storage period that corresponds to our intended use. You can ask us at any time for the retention period currently set by us.

The deletion of data whose retention period has been reached takes place automatically once a month.

## Google Marketing Platform / Google Ad Manager

Provider: Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland, Parent company: Google LLC (USA)

Purpose: Personalized Advertising, Conversion Tracking, Remarketing, Campaign Performance Measurement

Category: Marketing

Recipients: EU, USA

Data processed: IP Address, Website Visit details, User data

Data subjects: Users

Technology: JavaScript Call, Cookies

Legal basis: Consent, Data Privacy Framework, <https://www.dataprivacyframework.gov/s/participant-search/participant-detail?id=a2zt000000001L5AAI&status=Active>

Website: <https://www.google.com>

Further information:

<https://policies.google.com/privacy>

<https://safety.google/intl/de/principles/>

<https://business.safety.google/adsprocessor/terms/>

Here you can find out where exactly Google data centers are located: <https://www.google.com/about/datacenters/inside/locations/>

On this website, the Google Ads service is used for the purpose of advertising our products and services. Google Ads is Google's in-house online advertising system.

It is important for us to know whether an interested visitor ultimately becomes our customer. To be able to measure this, there is the so-called conversion tracking. Furthermore, we would like to be able to address visitors to our website again and in a targeted manner. We achieve this through so-called remarketing (retargeting).

Google Ads serves both conversion tracking and remarketing, i.e. we can see what happened after you clicked on one of our ads. In order for this service to work, cookies are used and visitors are sometimes included in remarketing lists in order to be served only with certain advertising campaigns.

This is done by means of a pseudonymous identification number (pID), which the browser of a user receives and is assigned to him. This pID enables the service to recognize which ads have already been displayed to a user and which have been called up. The data is used to serve ads across websites by enabling Google to identify the pages visited by the user.

Our goal is that the offer of our website through the use of Google Ads targeted to those visitors who are actually interested in our offer. The data from conversion tracking allows us to measure the benefit of individual advertising measures and optimize our website for our visitors. Conversion can be measured through the use of cookies.

The information generated is transferred by Google to a server in the U.S. for evaluation and stored there. A transfer of data by Google to third parties only takes place due to legal regulations or in the context of commissioned data processing. Under no circumstances will Google link data of a user with other data collected by Google.

## Google Tag Manager

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Provider: Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland, Parent company: Google LLC (USA)  
Purpose: Launching Tools and Plugins  
Category: Technically Required  
Recipients: EU, USA (possible)  
Data processed: IP Address  
Data subjects: User  
Technology: JavaScript Call  
Legal basis: legitimate interest, Data Privacy Framework, <https://www.dataprivacyframework.gov/s/participant-search/participant-detail?id=a2zt000000001L5AAI&status=Active>  
Website: <https://www.google.com>  
Further information:  
<https://policies.google.com/privacy>  
<https://safety.google/intl/en/principles/>  
<https://business.safety.google/adsprocessor/terms/>  
Here you can find out where exactly Google data centers are located: <https://www.google.com/about/datacenters/locations/>

The Google Tag Manager service is used on our website.

The Tag Manager is a service that allows us to manage website tags via an interface. This allows us to include code snippets such as tracking codes or conversion pixels on websites without interfering with the source code. In doing so, the data is only forwarded by the Tag Manager, but neither collected nor stored. The Tag Manager itself is a cookie-less domain and does not process any personal data, as it serves purely to manage other services in our online offering.

When the Google Tag Manager is started, the browser establishes a connection to Google's servers. These are mainly located in the U.S. Through this, Google obtains knowledge that our website was called up via the IP address of a user.

The Tag Manager ensures the resolution of other tags, which in turn may collect data. However, the Tag Manager does not access this data. If a deactivation has been made at the domain or cookie level, this remains in place for all tracking tags that are implemented with the Tag Manager.

## Hosting

In the process of hosting our website, we store all data related to the operation of our website. This is necessary for enabling operation of our website. Therefore, we process this data on the legal grounds of our legitimate interest in optimising our website as described under Art. 6 paragraph 1 lit. f of the GDPR. To provide access to our website, we use the services of web hosting providers, to whom we supply the aforementioned data within the context of contractual processing in accordance with art. 28 of the GDPR.

## jsDelivr

On our website, we use the open-source service jsDelivr to deliver content from our website as quickly as possible and in a technically flawless manner to various end user devices. The provider of this service is Prospect One sp. z o.o., Królewska 65A/1, PL-30-081 Kraków, Poland ("jsDelivr").

jsDelivr is a content delivery network (CDN) that mirrors the content on our website across different servers to ensure optimal accessibility worldwide. To make this possible, a CDN always uses servers that are geographically close to the respective user of our website. It can therefore be assumed that users within the EU are also provided with content by servers within the EU. In order to display content, jsDelivr uses user data such as the IP address.

According to the provider, jsDelivr does not set cookies or use other tracking mechanisms, but is only necessary for the technical reasons mentioned above. The legal basis for the transmission of personal data is therefore our legitimate interest in processing your personal data pursuant to Art 6 paragraph 1 lit f GDPR.

jsDelivr keeps personal data, as long as it is necessary for the provision of the described service or for the fulfillment of legal obligations.

To prevent this service, you can install a JavaScript blocker. However, this may result in the website no longer functioning as usual.

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For more information on the use of your data, please refer to the provider's privacy policy at <https://www.jsdelivr.com/terms/privacy-policy-jsdelivr-net>

## Contact

Whenever you contact us, your information is used to process and handle your contact request in the course of fulfilling pre-contractual rights and obligations in accordance with Art. 6 paragraph 1 lit. b of the GDPR. To handle and answer your request it is necessary for us to process your data; otherwise we are unable to answer your request or only able to partially answer it. Your information can be stored in a database of customers and leads on the grounds of our legitimate interest in direct marketing as described in Art. 6 paragraph 1 lit. f of the GDPR.

We delete your request and contact information when your request has been definitively answered and there is no legally required time limit for storing this data prior to deletion (e.g. pursuant to a subsequent contractual relationship). This is usually the case when there is no further contact with you for three years in a row.

## LinkedIn Insight Tag

Provider: LinkedIn Ireland Unlimited Company, Ireland, Parent: LinkedIn Corporation (USA).

Purpose: Conversion tracking, Web analytics

Category: Marketing

Recipient: EU, USA

Data processed: IP address, website visit details, online-related data

Data subjects: website visitors, LinkedIn users

Technology: JavaScript call, cookies

Legal basis: Consent

Website: <https://www.linkedin.com/>

Further information:

<https://www.linkedin.com/legal/privacy-policy>

<https://www.linkedin.com/help/lms/answer/85787> <https://www.linkedin.com/help/linkedin/answer/87150/>

**ATTENTION! Within the scope of this service, a data transfer to the USA takes place or cannot be ruled out. We would like to point out that as of July 10, 2023, the European Commission has issued an adequacy decision on the EU-US data protection framework (Data Privacy Framework). Accordingly, organizations or companies (as data importers) in the U.S. that are registered in a public list under the self-certification option of the Data Privacy Framework provide an adequate level of protection for data transfers. Whether the specific provider of this service is already certified can be found here: <https://www.dataprivacyframework.gov/s/participant-search>.\*\***

Our website uses LinkedIn Insight Tag, a web analytics service. Through this service, LinkedIn users on our website are recorded and analyzed. This gives us insights into our target groups. Furthermore, we can use it to measure the attractiveness of our offers and services as well as the success of LinkedIn campaigns.

LinkedIn members also have the option to opt-out of LinkedIn conversion tracking and to block and delete cookies or disable demographic features at <https://www.linkedin.com/psettings/advertising/>. In LinkedIn's settings, there is no separate opt-out option for third-party impressions or click tracking for campaigns running on LinkedIn, as all underlying campaigns respect LinkedIn members' settings.

Information about the use of our website collected by the LinkedIn Insight tag is encrypted. LinkedIn anonymizes the data within 7 days. Within 90 days, the data is deleted again. We as site operator do not receive any personal data, only reports on demographic information, information around the respective jobs to our target groups and the success of LinkedIn campaigns.

## MediaCom

On our website we use services of our advertising partner MediaCom. The provider of these services is Mediacom UK Limited, 124 Theobalds Road, London, WC1X 8RX, United Kingdom ("MediaCom").

MediaCom is a media agency through which online advertising is integrated on our website. A media agency represents a large number of advertising customers. MediaCom uses its own ad server to centrally manage advertising media and to control the display of ads on our website. This involves processing your IP address by counting calls to advertisements statistically and not on a personal basis. MediaCom uses a tracking pixel for this purpose.

The processing of your data is based on your consent pursuant to Art. 6 paragraph 1 lit a GDPR.

You can obtain further information about MediaCom's data protection at <https://www.mediacom.com/en/privacy-policy>.

## Meta-Pixel

Provider: Meta Platforms Ireland Limited, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland, Parent Company: Meta Platforms, Inc (USA).

Purpose: Web Analysis, Tracking (Conversion)

Category: Marketing

Recipients: EU, USA

Data processed: IP Address, User Data, Website Visit Details

Data subjects: Users

Technology: JavaScript Call, Cookies

Legal basis: Consent, Data Privacy Framework, <https://www.dataprivacyframework.gov/s/participant-search/participant-detail?id=a2zt0000000GnywAAC&status=Active>

Website: [www.facebook.com](http://www.facebook.com)

Further information: <https://en-gb.facebook.com/privacy/policy> <https://en-gb.facebook.com/business/help/742478679120153>

On our website, the service Meta-Pixel of the social network Facebook is used for the analysis, optimization and economic operation of our online offer.

With the help of Meta-Pixel, it is possible for Meta, on the one hand, to determine the visitors to our website as a target group for the display of personalized ads. Accordingly, we use Meta-Pixel to display the ads placed by us only to users who have also shown an interest in our online offering or who have certain characteristics (e.g. interests in certain topics or products determined on the basis of the websites visited) that we transmit to Meta (so-called "Custom Audiences"). With the help of Meta-Pixel, we also want to ensure that our Meta Ads correspond to the potential interest of users and do not have a harassing effect. With the help of Meta-Pixel, we can, on the other hand, track the effectiveness of Meta Ads for statistical and market research purposes by seeing whether users were redirected to our website after clicking on a Meta Ad (so-called "conversion").

Your actions are stored in one or more cookies in the process. These cookies allow Meta to match your user data (such as IP address, user ID) with your Facebook account data. The collected data is anonymous and not visible to us and can only be used in the context of advertisements. You can prevent the linking with your Facebook account by logging out before you take any action.

To set which types of ads are displayed to you within Facebook, you can visit the page set up by Meta and follow the instructions there for the settings of usage-based advertising: <https://www.facebook.com/settings?tab=ads>

The settings are done in a platform-independent manner, which means that they are applied to all devices, such as desktop computers or mobile devices.

## Microsoft Clarity

On our website, we use the Microsoft Clarity service for statistical analysis of the use of our website. The provider of Microsoft Clarity is Microsoft Corporation, One Microsoft Way, Redmond, WA 98052 USA ("Microsoft").

**ATTENTION: Within the scope of this service, data transfer to the US takes place or cannot be ruled out. We would like to point out that, according to the European Court of Justice, there is currently no adequate level of data protection in the case of data transfer to the US and that there are therefore various risks (such as possible access by US secret services).**

Microsoft Clarity uses cookies, which enable an analysis of the use of our website, as well as a so-called tracking code, which is executed when this service is called up. The information collected, such as your IP address, location, time or frequency of visits to our website, is transmitted to Microsoft and stored there. According to information from Microsoft,



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this can also be used for advertising purposes and other services related to the use of our website and the use of the Internet. We use Microsoft Clarity with the so-called anonymisation function. Through this function, Microsoft already shortens the IP address within the EU or EEA.

The processing of your data is based on your consent in accordance with Art 6 paragraph 1 lit. a GDPR. You can revoke this consent at any time for the future.

You can find Microsoft's data protection information in the Microsoft Privacy Statement at <https://privacy.microsoft.com/en-us/privacystatement>

Further information and the data protection information of Microsoft Clarity can be found at <https://clarity.microsoft.com/terms>

## Server Log Files

For technical reasons, particularly to ensure a functioning and secure website, we process the technically necessary data about accesses to our website in so-called server log files which your browser automatically sends to us.

The access data we process includes:

- The name of the website you are accessing
- The browser type (including version) you use
- The operating system you use
- The site you visited before accessing our site (referrer URL)
- The time of your server request
- The amount of data transferred
- The host name of computer (IP address) you are using to access the site

This data cannot be traced back to any natural person and is used solely to perform statistical analyses and to operate and improve our website while also optimising our site and keeping it secure. This data is sent exclusively to our website operator. The data is neither connected nor aggregated with other data sources. In case of suspicion of unlawful use of our website, we reserve the right to examine the data retroactively. This data processing takes place on the legal grounds of our legitimate interest in maintaining a technically fault-free and optimal website, as described under Art. 6 paragraph 1 lit. f of the GDPR.

The access data is deleted within a short period of time after serving its purpose (usually within a few days) unless further storage is required for evidence purposes. In such cases, the data is stored until the incident is definitively resolved.

## SSL Encryption

Within your visit to our website, we use the widespread SSL procedure (Secure Socket Layer) in conjunction with the highest level of encryption supported by your browser. You can tell whether an individual page of our website is transmitted in encrypted form by the closed representation of the key or lock symbol in the lower status bar of your browser. We use this encryption procedure on the basis of our justified interest in the use of suitable encryption techniques in accordance with Art. 6 paragraph 1 lit. f GDPR.

We also make use of suitable technical and organisational security measures in accordance with Art. 32 GDPR to protect your data against accidental or intentional manipulation, partial or complete loss, destruction or against unauthorised access by third parties. Our security measures are continuously improved in line with technological developments and kept state-of-the-art.

## Webcare

Provider: DataReporter GmbH, Zeileisstraße 6, 4600 Wels, Austria.

Purpose: Consent Management

Category: Technically Required

Recipient: EU, AT

Data processed: IP Address, Consent Data

Data subjects: Users

Technology: JavaScript call, Cookies, Swarmcrawler

Legal basis: Legitimate interest, consent (swarmcrawler to evaluate search results)

Website: <https://www.datareporter.eu/>

Further information: <https://www.datareporter.eu/de/privacystatement.html>

On our website, we use the Webcare tool for consent management. Webcare records and stores the decision of each user of our website. Our Consent Banner ensures that statistical and marketing technologies such as cookies or external tools are only set or started if the user has expressly consented to their use.

We store information on the extent to which the user has confirmed the use of cookies. The user's decision can be revoked at any time by accessing the cookie setting and managing the declaration of consent. Existing cookies are deleted after revocation of consent. For the storage of information about the status of the consent of the user, a cookie is also set, which is referred to in the cookie details. Furthermore, the IP address of the respective user(s) is transmitted to DataReporter's servers when this service is called up. The IP address is neither stored nor associated with any other data of the user, it is only used for the correct execution of the service.

With the help of Webcare, our website is regularly checked for technologies relevant to data protection. This investigation is only carried out for those users who have expressly given their consent (for statistical or marketing purposes). The search results of the users are evaluated by Webcare in an anonymous form and only in relation to technologies and used for the fulfillment of our information obligations. To start the Swarmcrawler technology, a request is sent to our servers and the IP address of the user is transmitted for the purpose of data transfer. Servers are selected which are geographically close to the respective location of the user. It can be assumed that for users within the EU, a server with a location within the EU will also be selected. The IP address of the user is not stored and is removed immediately after the end of the communication.

## YouTube

Provider: Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland, parent company: Google LLC (USA)

Purpose: Integration of Video Content, Collection of Statistical Data

Category: Statistics

Recipients: EU, USA

Data processed: IP Address, Website Visit Details, User Data

Data subjects: Users

Technology: JavaScript Call, Cookies, Device Fingerprinting, Local Storage

Legal basis: Consent, Data Privacy Framework, <https://www.dataprivacyframework.gov/s/participant-search/participant-detail?id=a2zt000000001L5AAI&status=Active>

Website: <https://www.youtube.com>

Further information: [https://www.youtube.com/intl/ALL\\_at/howyoutubeworks/user-settings/privacy/](https://www.youtube.com/intl/ALL_at/howyoutubeworks/user-settings/privacy/)

<https://policies.google.com/privacy>

<https://safety.google/intl/en/principles/>

<https://support.google.com/youtube/answer/10364219?hl=en>

On our website, we use the YouTube service to embed videos.

We have activated the extended data protection mode on YouTube. According to YouTube, this mode means that YouTube does not store any information about visitors to this website before they watch a video. However, the disclosure of data to YouTube partners is not excluded by the extended data protection mode.

As soon as you start a YouTube video, a connection to YouTube's servers is established. This tells YouTube which of our pages you have visited. If you are logged into your YouTube account, you thereby enable YouTube to assign your surfing behaviour directly to your personal profile. This can be prevented by logging out of your account.

Furthermore, YouTube can save various cookies on your end device after starting a video or use comparable technologies (e.g. device fingerprinting). YouTube also uses the local storage on your end device. In this way, YouTube can obtain information about visitors to this website. This information is used, among other things, to collect video statistics, improve the user experience and prevent fraud attempts

## b. Cookies

We collect information from you as a user of our website through the use of Cookies in order to make our website more user-friendly, effective and secure. This includes your IP-address (anonymized), browser type, language settings, operating system, type of device, domain name, domain host, date and time. The legal basis for this is your consent, which you express by the appropriate settings of your browser or device to allow Cookies or by choosing the respective settings in our Cookie banner. This consent can be revoked anytime. The setting of Cookies is according to Art. 6 para 1 lit. f GDPR also based on our legitimate interest insofar as it is technically absolutely necessary in order to use offered services accessed by you.

More information about the use of Cookies on this website and their purposes, as well as your options to control or block the Cookies, you find in our Cookie banner. Currently, we are using the following Cookies:

## About cookies

Cookies are small text files that are stored on your computer, tablet computer or smartphone when you visit a website using your browser. These files do no harm and serve only to recognize the website visitor. On your next visit to the website using the same device, the information stored in cookies may subsequently be returned either to the website ("First Party Cookie") or to another website to which the cookie belongs ("Third Party Cookie"). You can set your browser so that the storage of cookies is generally prevented or you are asked each time whether you agree to the setting of cookies. Once set, you can delete cookies at any time. How this works can be found in the help function of your browser. An explanation for the browsers Firefox, Microsoft Internet Explorer and Google Chrome can be found at this link: [http://www.meine-cookies.org/cookies\\_verwalten/index.html](http://www.meine-cookies.org/cookies_verwalten/index.html).

## Required

Technically necessary cookies are used to enable the technical operation of a website and make it functional for you. The use is based on our legitimate interest to provide a technically flawless website. However, you can generally disable the use of cookies in your browser.

Surname	Purpose	Creator	Storage time	Domain
(ID)_FORMAT_LONG	ensures the functionality and usability of the page and is used to track errors.		Session	www.omv.sk
(ID)_FORMAT_SHORT	ensures the functionality and usability of the page and is used to track errors.		Session	www.omv.sk
_(ID)	ensures the functionality and usability of the page and is used to track errors.		1 hour	www.omv.sk
__ZEHC	ensures the functionality and usability of the page and is used to track errors.		4 minutes	www.omv.sk
cmpprogramCode	ensures the functionality and usability of the page and is used to track errors.		Session	www.omv.sk
cmprewardCatalogDisplayMode	save settings and preferences of the user such as the current language setting.		Session	www.omv.sk
cmptoken	ensures the functionality and usability of the page and is used to track errors.		Session	www.omv.sk
cookieconsent_mode	contains the information to what extent the user has confirmed the use of cookies.	DataReporter GmbH	12 months	apps-omv.com
cookieconsent_status	contains the information to what extent the user has confirmed the use of cookies.	DataReporter GmbH	12 months	apps-omv.com
JSESSIONID	counts the number of sessions and assigns an anonymous identifier to each visitor.		Session	www.omv.sk
omv	ensures the functionality and usability of the page and is used to track errors.	OMV	Session	www.omv.sk
omvgroups	ensures the functionality and usability of the page and is used to track errors.	OMV	Session	www.omv.sk
TS(ID)	counts the number of sessions and assigns an anonymous identifier to each visitor.		Session	www.omv.sk

## Statistics

Statistics cookies collect information about how websites are used to improve their attractiveness, content and functionality. A use takes place only with your consent and only as long as you have not deactivated the respective cookie.

Surname	Purpose	Creator	Storage time	Domain
	Contains information to help distinguish users from the page. Gathers data about user visits, such as which pages			apps-omv.

<b>_clsk</b>	are relevant.	Microsoft	Session	com
<b>_ga</b>	Contains information to help distinguish users from the page. Gathers data about user visits, such as which pages are relevant.	Google	1 year	apps-omv.com
<b>_ga_(GA4-ID)</b>	Contains information to help distinguish users from the page. Gathers data about user visits, such as which pages are relevant.	Google	1 year	apps-omv.com
<b>_gac_(GA-ID)</b>	Contains information to help distinguish users from the page. Gathers data about user visits, such as which pages are relevant.	Google	Session	www.omv.sk

## Marketing

Marketing cookies come from external advertising companies and are used to collect information about the websites visited by the user. A use takes place only with your consent and only as long as you have not deactivated the respective cookie.

Surname	Purpose	Creator	Storage time	Domain
<b>_clck</b>	registers a unique ID that identifies and recognizes the user. Used for targeted advertising.	Microsoft	Session	apps-omv.com
<b>_fbc</b>	registers a unique ID that identifies and recognizes the user. Used for targeted advertising.	Facebook	Session	www.omv.sk
<b>_fbp</b>	registers a unique ID that identifies and recognizes the user. Used for targeted advertising.	Facebook	3 months	apps-omv.com
<b>_gcl_au</b>	registers a unique ID that identifies and recognizes the user. Used for targeted advertising.	Google	3 months	apps-omv.com
<b>_gcl_aw</b>	registers a unique ID that identifies and recognizes the user. Used for targeted advertising.	Google	Session	www.omv.sk
<b>IDE</b>	registers a unique ID that identifies and recognizes the user. Used for targeted advertising.	Google	1 year	doubleclick.net
<b>NID</b>	registers a unique ID that identifies and recognizes the user. Used for targeted advertising.	Google		www.google.com

## c. Hosting

While hosting our website, all data related to operating our website are stored. This is necessary in order to make the operation of the website possible. Thus, all data are processed on the basis of our legitimate interests according to Art. 6 para 1 lit. f GDPR to optimize our website.

## d. Server Log- Files

Due to technical reasons, in particular in order to guarantee a functioning and secure web presence, we are processing technical necessary data on accesses on our website in so-called server-log-files. Your browser is transmitting those automatically to us.

The following data are protocolled:

- Website visited
- Browser type and version
- Operating system
- Websites you visited before ours
- Hostname of the accessing computers
- Time of server request
- Amount of data sent

This data are not connected to natural personen and are only used for evaluation and improvement of our website. These data are only transmitted to our Website provider. A connection or aggregation of these data with other data sources does not take place.. The processing of data is based on our legitimate interest according to Art. 6 para 1 lit. f GDPR to provide for a technical flawless presentation and optimization of our website.

The temporary storage of the IP address by the system is necessary to enable delivery of the website to the user's computer.

The storage in log files is done to ensure the functionality of the website. In addition, we use the data to optimize the website and to ensure the security of our information technology systems. An evaluation of the data for marketing purposes does not take place in this context.

We process this data on the basis of our legitimate interest in data processing pursuant to Art. 6 (1) lit. f GDPR.

Data are deleted after fulfilling the purpose, normally within a few days, in case there is no need to store data as evidence. In this case, data will be stored until the issue is finally resolved.

## IV. Who receives your data?

We only transfer your data restrictively.

### 1. Categories of Recipients

In order to achieve the above under point III stated purposes your data may be shared with the following categories of recipients:

- Technical maintenance companies;
- Auditors and inspectors;
- Lawyers;
- Authorities and courts;
- Analysts and search engine operators;
- Call center service providers;
- Advertising and social media agencies;
- Operator of social media platforms;
- Web analytics services;
- Provider of surveys or market surveys / customer inquiries;
- Acquirer of parts of the business to OMV if your data is part of the
- are acquired assets;
- OMV Group companies;
- Filling station partners

### 2. Transfer of data to foreign countries

As part of the data processing described above, transmitted transmission of personal data to recipients in countries outside the European Union (so-called third countries) may take place. We only transfer your data to (i) countries for which the EU Commission has determined that they provide an adequate level of data protection or (ii) if we take measures to ensure that the respective recipient provides an adequate level of data protection (in particular by concluding EU Standard Contractual Clauses).

### 3. Data transfer to the USA / adequacy Decision

We would like to point out that on July 10, 2023, the European Commission adopted a new adequacy decision in accordance with Art. 45 GDPR for the United States of America, the so-called EU-U.S. Data Privacy Framework.

It stipulates that the United States will ensure an adequate level of protection – comparable to that of the European Union – for personal data transferred from the EU to US companies under the new framework.

This new EU-US data protection framework provides, in principle, a valid legal basis for the transfer of personal data to the USA. The EU-US data protection framework introduces new binding safeguards to address all concerns raised by the

European Court of Justice; This provides for US intelligence services' access to EU data to be limited to a necessary and proportionate level and for the creation of a Data Protection Review Court (DPRC) to which individuals in the EU have access.

If a data transfer by us to the USA takes place or if a service provider based in the USA is used, we explicitly refer to this in this privacy policy (see in particular the description of the technologies on our website).

#### **What can the transfer of personal data to the USA mean for you as a user and what are the risks in this context?**

While the new framework brings significant improvements over the existing Privacy Shield mechanism, however, it should be noted that the adequacy decision only applies partially and only covers data transfers to those data importers in the United States that appear in the so-called Data Privacy Framework List.

Risks for you as a user, when data is transferred to data importers in the United States, which are not subject to the EU-U.S. Data Privacy Framework are in any case the powers of the U.S. intelligence services and the legal situation in the U.S., which currently, according to the ECJ, no longer ensure an adequate level of data protection. Among others, these are the following:

- Section 702 of the Foreign Intelligence Surveillance Act (FISA) provides no restrictions on the surveillance activities of the intelligence services and no safeguards for non-U.S. citizens.
- Presidential Policy Directive 28 (PPD-28) does not give data subjects effective remedies against actions taken by U.S. authorities and does not provide for barriers to ensuring proportionate measures.
- The Ombudsman provided for in the Privacy Shield does not have sufficient independence from the executive branch; he cannot issue binding orders against the intelligence agencies.

#### **Legally compliant transfer of data to the USA based on the standard contractual clauses for data transfers to data importers in the United States, which are not subject to the EU-U.S. Data Privacy Framework?**

The standard contractual clauses adopted by the Commission in 2021 (2021/914 vom 4. Juni 2021), Art. 46 (2) c GDPR, are valid under the condition that the level of protection for personal data equivalent to that in the European Union is ensured. Thus, not only the contractual relationships with our service providers are decisive, but the possibility of access to the data by authorities in the USA and the legal system there must also be evaluated.

#### **What measures do we take to ensure that data transfers to the USA are legally compliant?**

Wherever US providers offer the option, we choose to process data on EU servers. This should technically ensure that the data is located within the European Union and that access by US authorities is not possible.

#### **For the further use of US tools, we take the following measures:**

As far as possible and not already provided for by law (for example FATCA), your consent will be requested before using a US tool and you will be informed transparently in advance about how a service works. The risks involved in transferring data to the USA can be found in the corresponding passage in our privacy policy.

With US providers we make every effort to conclude the mentioned EU standard contractual clauses and to demand additional guarantees.

## **V. How long do we store your personal data?**

We process your personal data as long as reasonably necessary to achieve the under point III mentioned purposes and in addition in accordance with the legal obligations for storage and documentation, which result among others from the Austrian Civil Code (ABGB) and the Austrian Business Code (UGB) or for asserting, exercising or defending legal claims.

Generally, your data will be deleted after withdrawing your consent or objecting to the processing of your data. Therefore, processing of a possible application procedure needs to be completed and provided that the storage of data is not necessary to fulfill a legal obligation or to assert, exercise or defend legal claims. Further processing will only take place if you have expressly consented to the further use of your data or if we have reserved the right to process the data in excess thereof under the permission of applicable laws.

Instead of deleting your data, it is possible that the data may be made anonymous. In this case, any personal reference will irretrievably be removed, which is why the deletion obligations under data protection law also cease to apply.

## VI. Your Rights

According to current data protection laws, you enjoy the following rights regarding the processing of personal data:

- Right of access (information about the data we process about you),
- Right to rectification (correction of incorrect data),
- Right to restriction of processing (limitation of data processing),
- Right to data portability,
- Right to object and the
- Right to erasure (data deletion - "right to be forgotten").

If the processing of your personal data is based on our legitimate interest, you have the right, to object any time to the processing of your data for reasons arising out of the particular situation; this applies in particular to the processing of data for the purpose of direct marketing.

If the processing of your data is based on your consent, you have the right to withdraw the consent at any time with future effect. Such withdrawal shall not affect the lawfulness of the data processing up to the date of withdrawal.

If you believe that our processing of your data is violating applicable data protection laws or if your privacy rights have otherwise been violated, please contact us using the contact details provided in point I above. In this way, we get to know and understand your concerns and can respond accordingly.

You can exercise your aforementioned rights by sending your request via the below form.

You also have the right to file a complaint with the national competent data protection authority. In Austria it is the Data Protection Authority.

### **Office for Personal Data Protection of the Slovak Republic**

Hraničná 12, 820 07 Bratislava 27, Slovakia

Tel.: + 421 2 32 31 32 14, [statny.dozor@pdp.gov.sk](mailto:statny.dozor@pdp.gov.sk)

## VII. Up-to-dateness and amendment of this privacy policy

Due to the further development of our website and offers about it or due to changed legal or official requirements, it may become necessary to change this data protection declaration. You can call up and print out the current privacy policy on our website at any time.

[Download PDF](#)